

CARRIER

Carrier Expands Ski Offering to Support YOY Growth and Demand for Quieter Ski Options



October 2024: Since introducing Ski to the portfolio in 2006, Carrier has seen consistent year-on-year growth, with forward bookings for the 2024/2025 season up by 17%. Switzerland in particular has experienced a significant boost, with revenue increasing by over 56%. While classic ski hotspots remain popular, there's a growing desire for quieter, off-the-beaten-path locations. Carrier is answering this demand by expanding its Ski collection, featuring an exciting array of new hotels and resorts in the Dolomites, plus a sample 'Ski & Spa' itinerary.

Among the standout additions is **COMO Alpina Dolomites**, the fifth European resort from the acclaimed COMO group. This year-round haven offers the perfect blend of luxury and adventure, with ski-in/ski-out access and exceptional wellness facilities. It's just as appealing for summer vacations. **Beginners will love Alpe di Siusi**, Europe's largest high-altitude alpine meadow, known for its gentle slopes and breathtaking views of the Dolomites, making it a top pick for Carrier.

Another noteworthy addition, **Lefay Resort & Spa Dolomiti**, offers a serene, adult-friendly retreat featuring a 5,000 sqm spa, conveniently located to access the **Madonna di Campiglio** ski area. With 156 km of intermediate-friendly, linked ski slopes and a 95% artificial snow system ensuring perfect conditions, it's the ideal mix of relaxation and adventure.

For those who prefer vibrant settings, **Hotel De Len** in the heart of **Cortina** is the ideal retreat. This boutique gem, inspired by its sister property Borgo Egnazia (another standout in the Carrier collection), highlights authentic local experiences, well-being, and eco-endeavours.

Cortina itself is bustling, with a lively, traffic-free centre known for its gourmet dining and fantastic shopping.

The ski adventure extends even further in the **French Alps**, with Carrier able to arrange additional experiences such as skiing with a retired World Cup alpine ski racer, enjoying a private raclette dinner inside a 10-ton snow groomer, and participating in a ski food tour of **The Three Valleys**.

Begin Sustainably and Stylishly with SkyAlps...

Carrier is partnering with the boutique airline SkyAlps to offer a premium in-flight experience, with each aircraft accommodating just 76 passengers for quick journeys to the Dolomites. Committed to sustainability, these modern turboprop aircraft produce up to 50% fewer emissions than other regional jets. On board, a rotating selection of South Tyrolean wines is served alongside regional specialties.

Sample Itinerary

Adrenaline meets après-harmony in the Swiss Alps...

Carrier (0161 492 1359, www.carrier.co.uk) offers 7 nights from £6,100 per person based on two adults sharing. Price includes:

- 4 nights at The Chedi Andermatt in a Deluxe Room with breakfast and spa access
- 3 nights at Bürgenstock Hotel & Alpine Spa Resort in a Contemporary Deluxe room with breakfast and spa access
- 3-day lift pass for Andermatt-Sedrun-Disentis
- Return Euro Traveller flights with British Airways from London Heathrow to Zurich and return transfers. Guide price based on departure 16 January 2025.

For more details on this itinerary, visit:

<https://www.carrier.co.uk/design/destinations/ski-snow/switzerland-ski/anderlatt/adrenaline-meets-apres-harmony-in-the-swiss-alps/>

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