CARRIER UNVEIL THEIR LATEST FAMILY COLLECTION



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Luxury tailor-made operator Carrier has unveiled its latest family brochure 'Our World for Families, Volume 2'. Inspiring family travel for the rest of the year and beyond, the collection features a selection of Carrier's most beloved destinations and their loveliest lodgings that keep families at the forefront of their minds.

Making up the curated edit is an array of single hotel suggestions spanning the world from icons such as Sandy Lane in Barbados (p.45) and The Ritz-Carlton Tenerife, Abama (p.82) to newer, more experiential properties like 91 Athens Riveria with their luxury glamping pods in Greece (p.83) and The Ritz-Carlton Maldives, set on the innovative Fari Island Archipelago (p.96).

There are also a number of touring itineraries offering families the chance to explore a destination further. Carrier recognise that the earlier children catch the travel bug, the deeper their passion will grow, whether that's for wandering the world or for something they experience along the way. The beautiful brochure encourages swapping the school run for game drives and seaside explorations in South Africa (p.12) or unearthing life on the mountains of Arabia, giving little ones a glimpse of a culture outside of their own (p.22).

Those with older children are catered to with action-packed itineraries including 'A nature lover's nirvana': a 10-night trip through Vancouver, Canada which is packed with activities such as biking, climbing and bear watching. Other multi-centre options include 'Introducing India: the foray for first timers', which presents families with the opportunity to experience the bustling streets and age-old landmarks of New Delhi and incredible animal encounters in Ranthambore. For added exploration, the itinerary also includes a stopover in Oman to soak up a unique blend of modern luxury and traditional charm.

New to this edition of Our World for Families is a dedicated cruise section (p.126) after Carrier highlights that it continues to be one of the fastest growing sectors in tourism. The operator is giving space to the cruise scene in the brochure after reporting an increase in recent years. Citing cruise as 'an excellent choice for families', the section features sample cruise itineraries such as an exciting adventure to Alaska with Oceania Cruises and a voyage around the Mediterranean with Explora Journeys. Carrier also shine a spotlight on private yachting as a fine choice for multigenerational families seeking privacy and exclusivity, suggesting the British Virgin Islands as a top spot.

Taking the centre spread of the book is a preview of Carrier's latest collection of journeys, 'Limitless', which is dedicated to extra-special trips, ones where budget is no option and there are no holds barred. Our World for Families, features three inclusions from the Limitless range for families looking for lavish escapes, including a magical festive experience in Finnish Lapland, extraordinary wildlife encounters in Africa and a tour of Sri Lanka's cultural triangle and beyond.

Toward the back of the book, readers will find a handy 'where to go when' guide which can help pinpoint times when a destination is at its peak and how long it might take you to get there.

To view the full collection, see: <u>Family | Carrier Luxury Holidays</u>

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